



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT DISCOVER NATURES' WANDERS FROM THE KAYAK

Name of the organisation: Wolf Pack Adventure

Location: Constanta, Romania

When: It is a recurring activity throughout the year.

KEY ACTIONS

- Eco-Sport and Slow Tourism
- Training participants on environmental protection rules
- Integrating on-site environmental assessments during expeditions

RESULTS/IMPACT

- Improved physical and mental health for participants
- Collection of valuable ecological data and pollution

WHY/OBJECTIVE

The main objective is to promote responsible tourism and reconnection with nature through kayak expeditions that combine physical well-being with environmental monitoring.

OVERVIEW

This initiative combines slow tourism and sports with ecological monitoring, offering participants a deep reconnection with nature while directly contributing to the protection of the explored ecosystems.

NEXT STEP

We aim to expand kayaking routes while strengthening collaboration with the community and local authorities.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT THE BLACK SEA CROSS

Name of the organisation: Mare Nostrum NGO

Location: Constanta, Romania

When: From 2016 to the present.

KEY ACTIONS

- Community Mobilization and Eco-Sport
- Sustainable Waste Management
- Coordinating between volunteers, local authorities, and educational institutions

RESULTS/IMPACT

- The event brought together over 1,400 participants
- A total of 107 kg of waste was collected
- Achieved extensive coverage across media and digital platforms

WHY/OBJECTIVE

Highlighting the importance of protecting the marine environment and the need for concrete measures to reduce the negative impact of human activities.

OVERVIEW

International Black Sea Day is observed on October 31 through awareness campaigns held as part of the "Black Sea Run," aiming to promote the protection of the marine ecosystem and the reduction of human activity impact.

NEXT STEP

Maximize the use of water refill stations by ensuring all participants bring their own reusable bottles to eliminate plastic waste.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT CROSS COUNTRY ON THE SEASHORE

Name of the organisation: Gheorghe Lazar - Corbu High School

Location: Corbu, Romania

When: It is scheduled to be implemented during the summer.

KEY ACTIONS

- Mapping beach route and setting up hydration stations
- Hosting post-race awareness workshop
- Promoting responsible environmental behavior

RESULTS/IMPACT

- Encouraged students toward a healthy lifestyle
- Improved understanding of coastal protection and waste reduction
- Used reusable containers instead of single-use plastics

WHY/OBJECTIVE

To organize a cross-country beach run for 30–40 primary school students in Corbu, promoting physical health and environmental responsibility through eco-friendly practices and coastal ecosystem awareness.

OVERVIEW

Our institution manages sports and youth facilities while supporting both grassroots and high-performance sports, ensuring all activities and maintenance align with legal and regulatory standards.

NEXT STEP

Developing an annual calendar of eco-sports events and establishing collaboration protocols with local authorities and other educational units to increase student participation.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT SPORT FOR A GREEN FUTURE

Name of the organisation: Grigore Moisil Secondary School Navodari

Location: Navodari, Romania

When: Ongoing

KEY ACTIONS

- Learning about the environment through fun, hands-on activities
- Plant-based food stands and simple tips for better nutrition
- Sorting trash and using less water and energy during the event

RESULTS/IMPACT

- Participants learned how to sort trash and save natural resources
- Participants started living a greener and healthier lifestyle
- Schools and families worked together to protect nature

WHY/OBJECTIVE

To raise awareness and foster environmentally responsible behavior by promoting sustainable practices (separate waste collection, resource conservation) within the school community.

OVERVIEW

A community eco-sports event engaging students, parents, and teachers to link physical activity with the ecological impact of collective actions.

NEXT STEP

Integrating sustainability themes into the regular school curriculum and organizing the event on a recurring basis to ensure long-term educational impact.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT IMPLEMENTATION OF PUBLIC POLICIES IN THE FIELD OF SPORTS AND YOUTH

Name of the organisation: County Directorate for Sports and Youth

Location: Constanta, Romania

When: ongoing initiative

KEY ACTIONS

- Promote grassroots and high-performance sports.
- Manage and maintain sports and youth facilities.
- Implement sports and youth public policies sustainably.

OVERVIEW

A structured and sustainable implementation of public policies that strengthens grassroots and high-performance sports while ensuring efficient management of youth and sports facilities.

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RESULTS/IMPACT

- Improved youth participation and engagement opportunities
- 100% compliance with legal and regulatory framework in facility management
- Long-term sustainability of sports infrastructure investments

NEXT STEP

Adopt a clear legal framework, define institutional responsibilities, and ensure transparent management of sports and youth facilities to replicate sustainable policy implementation.

WHY/OBJECTIVE

The objective is to promote sustainable development in sports and youth by increasing participation in grassroots sports and supporting high-performance activities. It also aims to ensure the efficient and lawful management of sports and youth facilities.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT SPORT'S DAY

Name of the organisation: Mangalia Culture and Sports Department

Location: Mangalia, Romania

When: ongoing initiative

KEY ACTIONS

- Transformed Republicii Square into mini sports fields for public demonstrations and interactive activities.
- Engaged local sports clubs and athletes in hands-on community events.
- Promoted active lifestyles, fair play, and youth participation.

RESULTS/IMPACT

- Central urban space activated for community sports engagement
- Increased visibility of local sports disciplines
- Direct interaction between citizens and local athletes
- Youth interest in sports participation

WHY/OBJECTIVE

To bring local sports closer to the community in an accessible urban setting and encourage active, healthy lifestyles, especially among young people.

OVERVIEW

A dynamic urban sports event that brings local disciplines into the heart of the community through interactive and inclusive activities.

NEXT STEP

Establish the event as an annual initiative and expand partnerships with schools and local media to broaden participation.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT

CONSTRUCTION OF BICYCLE PATHS

Name of the organisation : Limanu City Hall

Location: Limanu, Romania

When: ongoing initiative

KEY ACTIONS

- Developed dedicated bicycle paths integrated into the local transport network.
- Promoted non-polluting and alternative mobility solutions.
- Improved cyclist safety and encouraged active lifestyles

RESULTS/IMPACT

- Increased bicycle use as alternative transport
- Improved cyclist safety
- Greenhouse gas emissions and noise pollution
- Better air quality and public health benefits

WHY/OBJECTIVE

To encourage sustainable mobility and reduce reliance on motorized transport while improving safety, public health, and environmental quality.

OVERVIEW

A sustainable mobility initiative that promotes cycling as a safe, healthy, and environmentally friendly transport alternative.

NEXT STEP

Expand and maintain the bicycle network while launching awareness campaigns to further encourage cycling.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT COASTLINE WITHOUT BARRIERS

Name of the organisation : SMile Kayak Sports Club Association

Location: Romanian Black Sea coastline, Romania

When: Implemented during the summer seasons of 2024 and 2025 (ongoing initiative).

KEY ACTIONS

- Made 18 beaches accessible with adapted mats, floating chairs, and inclusive equipment.
- Provided one-week seaside holidays for 50 families with disabilities.
- Organized daily inclusive beach activities in partnership with local authorities and tourism operators.

OVERVIEW

A large-scale inclusive tourism initiative that transforms the Romanian seaside into a barrier-free and accessible destination for all.

RESULTS/IMPACT

- 18 accessible beaches (2024–2025 seasons)
- 50 families supported with inclusive holiday stays
- Thousands of participants in daily inclusive activities
- Improved accessibility and social inclusion at the seaside

NEXT STEP

Expand accessibility measures to additional beaches and integrate inclusive standards into national tourism policies.

WHY/OBJECTIVE

To transform the Romanian coastline into an accessible and inclusive destination for people with reduced mobility and vulnerable groups. The project promotes equal access, social participation, and sustainable tourism development.