



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT

PANHELLENIC FITNESS CHALLENGE & WEIGHTLIFTING CUP 2025 – NAOUSSA

Name of the organisation: Athletic Club "Aristotelis" GTeam

Location: Naoussa, Greece

When: Late May, Annually

KEY ACTIONS

- Promote Fitness and Weightlifting nationwide,
Young athletes:
- were informed about proper waste disposal and recycling
- received guidance on environmental responsibility and respect for open spaces

OVERVIEW

The Panhellenic Fitness Challenge & Weightlifting Cup 2025 confirmed its status as the Federation's second most significant institutional competition nationwide.

RESULTS/IMPACT

- The event set a record participation, with strong involvement of athletes under 18.
- Reinforced athletic values such as fair play & respect and raised environmental awareness through recycling initiatives.
- Highlighted Naoussa as a center for national sporting events.

NEXT STEP

The Panhellenic Fitness Challenge & Weightlifting Cup 2025, was held in cooperation with the Municipality of Naoussa and the Athletic Club Aristotelis. Partnerships are essential for successful events

WHY/OBJECTIVE

Strengthen institutional competitions reinforcing the Federation's official calendar and fostering sportsmanship & fair play
Promotion of Values such as athletic ideals, environmental awareness and education.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT OLYMPUS MARATHON

Name of the organisation: Olympus Marathon

Location: "Olympus National Park", a UNESCO sight, Greece

When: Late June, annually

KEY ACTIONS

- Mountain Running on various distances.
- Strong focus on sustainability, waste reduction and protection of flora and fauna.
- Promotes environmental awareness, outdoor education and supports sustainable local development.

OVERVIEW

Passion-driven, non-profit organizations can successfully organize internationally recognized events while promoting natural and cultural heritage.

RESULTS/IMPACT

- Establishes Mount Olympus as a premier mountain running destination of natural, historical, & cultural value.
- Minimization of its ecological footprint by prohibiting single-use plastics, promoting personal water bottles & recycling bins at aid stations.

NEXT STEP

This marathon is supported from the "Green Fund" imbursements and the hard work of volunteers from the local community who are guided from ethics and love for the environment.

WHY/OBJECTIVE

The Olympus Marathon shows that mountain races can be combined with environmental protection. Community engagement and sustainability practices make the event a model for eco-friendly sports.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT KENTAUROS MOUNTAIN CAMP

Name of the organisation: KENTAUROS George Kaisaridis

Location: Mountain Vermion, Greece

When: Mid June to Late August Annually

KEY ACTIONS

- Outdoor skills such as navigation, camping, first aid and survival skills
- Adventure activities such as hiking, zip-lining, and team challenges.
- Eco-workshops, nature conservation projects, and sustainability initiatives.

RESULTS/IMPACT

- Protection of the local ecosystem
- Raises awareness about the environment among participants and the community.
- Campers leave with stronger environmental values, outdoor skills, teamwork, and confidence.

WHY/OBJECTIVE

A safe environment for participants to acquire outdoor skills, enhance environmental stewardship through hands-on nature projects, ensure personal growth and foster friendships/community ties through storytelling and local traditions.

OVERVIEW

Adventurous and educational camps focusing on experiential learning and exploration in nature while promoting environmental stewardship.

NEXT STEP

Collect participant feedback to enhance future experiences and further development of cultural & social engagement with the community.



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CYCLING RACE PATRAS - KALAVRYTA

Name of the organisation: Patras Cycling Club

Location: Achaia, Greece

When: Late March

KEY ACTIONS

- Hundreds of cyclists compete in a race of 120km.
- Athletes promote athletic excellence and cycling as a mean of exercise and transportation.
- Landmarks and nature are appreciated in an environmentally friendly way.

OVERVIEW

The longest-running cycling race in the region, almost 50 years old, covering a 120km route from Patras to Kalavryta, passing through villages and historic areas of Achaia.

RESULTS/IMPACT

- Bins are placed frequently, allowing the disposal of consumables, plastics and other recyclable materials during the race.
- Patra's Cycling Club ensures proper environmental management by collecting, sorting and delivering these materials to the appropriate recycling facilities,

NEXT STEP

Strengthened community engagement, environmental initiatives on sustainability awareness and the unique identity of the race due to its historical and cultural significance brought and will bring success to it.

WHY/OBJECTIVE

Promote road cycling and endurance, showcase the natural and historic landscape of Achaia and Kalavryta, encourage athlete and community participation, support environmental responsibility through recycling, and preserve one of Greece's longest-running cycling traditions.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT NAOUSSA VERMIO TRAIL

Name of the organisation: Naoussa Vermio Trail

Location: Vermio Mountain, Naoussa, Greece

When: mid September, Annually

KEY ACTIONS

- Running competitions of all levels across 10km, 24km, and 44km distances.
- Highlights the natural and cultural heritage of Mt. Vermio.
- Encourages sustainable practices like clean-ups, waste reduction, separate collection, and “Leave No Trace” ethics.

OVERVIEW

Co-organized with the Municipality of Naoussa, “Naoussa Vermio Trail” is a premier event in Greece’s trail running calendar, that promotes sportsmanship, environmental awareness, and local engagement

RESULTS/IMPACT

- “Leave No Trace” principle in Waste, Energy & Water Management.
- Strict documentation to eliminate environmental impact.
- Engage volunteers as environmental ambassadors.
- Strengthens community pride.

NEXT STEP

Combine trail activities with environmental and cultural education while strengthening partnerships with schools, local authorities, and tourism organizations.

WHY/OBJECTIVE

The race offers an excellent opportunity for cooperation, healthy competition, and social interaction among participants. Above all, it encourages athletes and visitors to discover, appreciate, and respect nature, creating a deeper connection.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT EKO ACROPOLIS RALLY - RALLY OF GODS

Name of the organisation: EKO ACROPOLIS

Location: Central Greece, Attica, Peloponnese, Greece

When: Late June, Annually

KEY ACTIONS

- Special stages are designed to balance speed with technical difficulty.
- Complies with strict criteria through an Environmental Management System.
- EKO Acropolis Rally Road Safety campaign partnered with Olympic athletes

RESULTS/IMPACT

- The only Rally to hold a 3★ FIA environmental certification.
- "Slow Down" Campaign's goal of 30 km/h speed limit in residential areas was passed in legislation.
- Digital content on the use of seatbelts and helmets with Greek Olympic athletes.

WHY/OBJECTIVE

The Greek mountains offer tough off-road rally stages, attracting drivers who love technical challenges and speed. The EKO Rally Acropolis aims to test driver skills, promote motorsport, sustainability, and social responsibility in Greece.

OVERVIEW

EKO Rally Acropolis is the motorsport's calendar highlight as Greece's premier WRC event, featuring tough gravel stages, technical mountain roads, and challenging conditions.

NEXT STEP

By exploring and embracing all different aspects of athleticism, we have the opportunity to understand its various interactions with the community and guide them to work together.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT ON PLANTS, MYTHS, AND HISTORY AT ARISTOTLE'S SCHOOL

Name of the organisation : Center for Environmental Education and Sustainability

Location: Naoussa, Greece

When: 2025

KEY ACTIONS

- The program offers hands-on experiences for students of all levels.
- It links natural beauty, geomorphology local history and Aristotle's philosophical myths with its goal of environmental awareness through direct contact with nature, exploring local flora and fauna.

RESULTS/IMPACT

- Promoted teamwork, student initiative, and the integration of ecological, historical, and philosophical knowledge.
- Guided reflection and skilled facilitation link experiences to sustainability and cultural preservation.

WHY/OBJECTIVE

The program aims to familiarize participants with local flora and fauna, explore regional myths, and understand Aristotle's educational philosophy. It promotes ecological, historical, civic awareness and the preservation of cultural monuments.

OVERVIEW

This unique experiential program by the CEES of Naoussa links successfully the area's natural environment with Aristotle's legacy to foster environmental awareness on students.

NEXT STEP

The program can be adapted and implemented by other organizations as it supports scalability through educator training and integration of local elements. This approach can be easily replicated at national and European level.



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ICF SUP WORLD CUP 2025 – SITIA SUP RACE

Name of the organisation: Sitia Nautical Club & Hellenic Canoe-Kayak Federation

Location: Sitia, Greece

When: Early May

KEY ACTIONS

- Long distance/sprint races and technical courses benefitting from the region's terrain and clear waters.
- Educational work shops on SUP techniques & demonstrations.
- Awareness events on marine environment protection

OVERVIEW

Sitia Sup Race is one of the most prominent events in the 2025 International Canoe Federation (ICF) World Cup series.

RESULTS/IMPACT

- The Hellenic Canoe-Kayak, SUP & Surfing Federation was awarded by DECK for implementing SRT and achieving the lowest environmental impact.
- The Municipality of Sitia was officially honored by ACES Europe as the "European City of Sport 2025" in Milan, Italy

NEXT STEP

Use performance measurement tools to further improve future events and collaborate with local authorities, federations, volunteers, and safety services for smooth & effective implementation.

WHY/OBJECTIVE

demonstrate that such international events can successfully combine high-level competition with sustainability, promote SUP and raise awareness for a healthy and active lifestyle.

