



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT EXPLORING NATURE IN THE DARK

Name of the organisation: Çorlu Municipality

Location: Çorlu Türkiye

When: Ongoing / Planned in the future

KEY ACTIONS

- Guided night walks and environmental observations were organised.
- Climate and biodiversity awareness sessions were delivered.
- Volunteer-supported outdoor activities were implemented.

RESULTS/IMPACT

- 1,000 participants will be reached.
- 5 night walk events will be implemented.
- 70% of participants will be youth.
- Awareness and environmental responsibility will be strengthened.

WHY/OBJECTIVE

To raise environmental and climate awareness through experiential outdoor learning, strengthen citizens' connection with nature and promote environmentally responsible behaviour through low-impact physical activity.

OVERVIEW

This initiative by Çorlu Municipality promotes environmental awareness through guided night walks, reconnecting citizens with nature. It targets youth and local communities, supporting climate awareness, nature protection and low-impact sustainable sport.

NEXT STEP

The initiative will be scaled up by expanding to new areas, increasing participation and integrating advanced climate and biodiversity education components.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT

ÇORLU GREEN SPORTS GAMES

Name of the organisation: Trakya Youth Organization

Location: Tekirdağ Türkiye

When: Ongoing / Planned in the Future

KEY ACTIONS

- Gamified sports activities
- Youth engagement
- Zero-waste and environmental education

RESULTS/IMPACT

- Increased environmental awareness among youth
- Improved zero-waste behaviours
- High participation and community engagement
- Measurable waste collection and separation outcome.

WHY/OBJECTIVE

The objective is to raise environmental awareness among youth, promote zero-waste and sustainable behaviours, encourage active and healthy lifestyles, and strengthen youth participation and responsibility.

OVERVIEW

This initiative promotes environmental awareness among youth through gamified sports activities, combining physical exercise with zero-waste practices and sustainability education in an engaging and participatory way.

NEXT STEP

The initiative will be expanded to new locations and target groups, with increased participation and enhanced environmental education components.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT

ACTIVE MOBILITY THROUGH SPORT

Name of the organisation: Çorlu Municipality

Location: Tekirdağ Türkiye

When: 16-22 September

KEY ACTIONS

- Active mobility events (walking & cycling)
- Sports activities in public spaces
- Environmental awareness activities
- Youth and community engagement

RESULTS/IMPACT

- Increased use of active mobility
- Improved environmental awareness
- High youth participation
- Strong community engagement

WHY/OBJECTIVE

The objective is to reduce carbon emissions, promote active mobility and increase physical activity through sports.

OVERVIEW

This initiative promotes active mobility and environmental awareness through sports-based activities encouraging walking and cycling as sustainable alternatives.

NEXT STEP

The initiative will be expanded beyond the programme period with enhanced digital monitoring and broader participation.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT BE ACTIVE FOR HEALTH AND SUSTAINABILITY

Name of the organisation: Çorlu Municipality

Location: Çorlu Türkiye

When: Ongoing / Planned in the future

KEY ACTIONS

- Outdoor sports events
- Health awareness activities
- Free and inclusive participation
- Community engagement

RESULTS/IMPACT

- Increased physical activity participation
- Improved health awareness
- Strong community engagement
- Enhanced visibility and outreach

WHY/OBJECTIVE

The objective is to increase participation in sports, promote healthy lifestyles, encourage low-carbon activities and strengthen social inclusion.

OVERVIEW

This initiative promotes physical activity, healthy lifestyles and environmental awareness through inclusive, city-wide sports events organised during the European Week of Sport.

NEXT STEP

The initiative will be repeated annually and expanded with additional activities, health services and environmental monitoring components.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT NO FIRE

Name of the organisation: Çorlu Municipality Sport Club

Location: Çorlu Türkiye

When: October 2022

KEY ACTIONS

- Sports competitions and activities
- Environmental education sessions
- International youth participation
- Awareness-raising events

RESULTS/IMPACT

- Increased climate awareness
- Improved understanding of carbon footprint
- Strengthened international cooperation
- High youth engagement

WHY/OBJECTIVE

The objective is to raise climate awareness, promote sustainable behaviours and strengthen international cooperation through sports.

OVERVIEW

“This initiative combines sports and environmental education to raise climate awareness and promote carbon footprint reduction through international youth activities.

NEXT STEP

The initiative will be expanded with new environmental themes, more partner countries and enhanced digital monitoring tools.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT GREEN PEDAL

Name of the organisation: Çorlu Municipality

Location: Çorlu Türkiye

When: Ongoing / Planned in the future

KEY ACTIONS

- Energy-generating sports equipment
- Real-time CO₂ monitoring
- Public engagement activities
- Climate awareness campaigns

RESULTS/IMPACT

- Increased climate awareness
- High public participation
- Measurable CO₂ savings
- Strong community engagement

WHY/OBJECTIVE

The objective is to raise climate awareness, promote low-carbon lifestyles and make carbon footprint reduction visible and understandable.

OVERVIEW

This initiative combines sports, renewable energy and climate education by enabling citizens to generate energy through physical activity and visualise CO₂ savings in real time.

NEXT STEP

The initiative will be expanded to new locations with enhanced digital tools and broader citizen engagement.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT CLEAN BREATH MARATHON

Name of the organisation: Tekirdağ Namık Kemal University

Location: Tekirdağ Türkiye

When: Ongoing / Planned in the Future

KEY ACTIONS

- A large-scale eco running and cycling event was organised.
- Zero-waste practices and climate information points were implemented.
- Athletes and volunteers supported environmental actions.

RESULTS/IMPACT

- 650 participants will be targeted, with 200–220 expected on-site.
- An audience reach of 250–300 is expected.
- 31 volunteers and 24 youth groups will be involved.
- Sport will be linked to tree planting and increased environmental awareness.

WHY/OBJECTIVE

To raise awareness of local environmental challenges and transform sports participation into tangible ecological impact by organising a zero-waste marathon model that generates support for greening and environmental clean-up actions.

OVERVIEW

Clean Breath Marathon links sport with environmental action, investing event revenues in tree planting and clean-up projects for lasting impact.

NEXT STEP

Scale the pilot to additional districts and themes, increase the size and number of greening actions, strengthen environmental impact data collection and expand partnerships for long-term continuity.



GREENMASCOT: STRENGTHENING BSB LOCAL CAPACITIES FOR ENVIRONMENTAL AWARENESS IN AND THROUGH SPORT CAMPUS CLIMATE ACTION THROUGH SPORTS

Name of the organisation: Tekirdağ Namık Kemal University

Location: Tekirdağ Türkiye

When: Ongoing / Planned in the Future

KEY ACTIONS

- Carbon footprint measurement
- Sustainable mobility promotion
- Environmental monitoring
- Student and volunteer engagement

RESULTS/IMPACT

- Increased climate awareness
- Measurable reduction in environmental impact
- Strong youth participation
- Data-driven environmental actions

WHY/OBJECTIVE

The objective is to reduce carbon emissions, promote sustainable mobility and strengthen climate awareness through data-driven sports activities.

OVERVIEW

This initiative combines sports, environmental monitoring and education to measure and reduce the carbon footprint of campus activities while promoting sustainable mobility.

NEXT STEP

The initiative will be expanded to other campuses with enhanced digital monitoring and broader student participation.